



HIV COMMUNITY LINK
(prevention + support + advocacy)

Host a Third Party Fundraiser

What is a third party fundraiser?

A third party fundraiser is an event created, planned, and implemented by you, in support of HCL programs and services. A third party fundraiser is a great opportunity for someone or a group of people who like to be creative, plan special events, organize people, collect donations and think outside the box.

Host an event in honour of an upcoming birthday, wedding or anniversary. It can be as small as a lemonade stand or as big as a gala.

Who can organize a third party fundraiser?

Anyone! Any business, individual, organization, or group of friends in the community can plan a third party in support of HCL. This event would be approved by HCL and there would be a formal contract signed before commencing the event. Your organization would be recognized through social media and possible pre and post advertisement in our quarterly newsletter.

Why organize a third party fundraiser?

We can't ignore the fact that HIV/AIDS exists, and that there is still no cure for this disease. But there are many things we can do to prevent its spread and make life better for those who are affected. Organize a third party event because, with these ten steps, supporting HCL is easier than you could imagine.

- STEP ONE:** Brain storm an idea
- STEP TWO:** Set a goal
- STEP THREE:** Contact HCL with your idea
- STEP FOUR:** Receive a Third-Party package and submit an event application
- STEP FIVE:** Meet with HCL and receive approval
- STEP SIX:** Book HCL to present to staff/group
- STEP SEVEN:** Promote your event
- STEP EIGHT:** Host your event
- STEP NINE:** Wrap up and thank you to your supporters
- STEP TEN:** Don't forget next year! Secure your date for next year and make it an annual event

Hosting a third party event is a fun way to make a contribution to a larger movement.

Contact Dawn Wheeler, Special Event Manager, at (403) 508-2500 ext. 128 or dwheeler@hivcl.org to discuss your ideas today.

